



## Media Release

Friday, 12 December 2008

# New figures show huge increase in renewable energy uptake

Leading Australian renewable energy retailer Jackgreen [**ASX: JGL**] today welcomed new figures that showed a massive surge in the number of Australian households and businesses using renewable energy.

According to the annual GreenPower Compliance Report, more than 710,000 Australian households used GreenPower in 2007, an increase of 90 per cent on 2006 figures. More than 29,417 commercial customers also used GreenPower last year – up from 17,478 in 2006.

“It’s very encouraging that more and more households and businesses around Australia are seeing the benefits of switching to GreenPower,” said Jackgreen CEO Andrew Randall.

“This is great news for the renewable energy industry and more importantly, great news for the environment.

“GreenPower is now a mainstream energy option and is a simple and inexpensive way to make a positive difference and reduce your reliance on unclean energy sources.

“It’s clear that there is now a much greater awareness of renewable energy as a reliable, clean and reasonably-priced energy option.

“Jackgreen is the only electricity retailer in Australia that has a GreenPower accreditation on every product we sell.

“Other companies offer GreenPower as an optional extra. We’re different – green energy is what Jackgreen is all about.

“Because every product we offer is based on GreenPower, our customers are always making a difference,” Mr Randall said.

New South Wales was the best performing state in uptake of renewable energy, with more than 190,000 NSW households and nearly 13,000 business purchasing 380,000 megawatt hours of GreenPower in 2007 – an increase of 49 per cent on the previous year.

GreenPower is a government-accredited program which provides consumers with a guarantee that they are supporting the development of new renewable energy, such as solar and wind farms, to help reduce emissions and Australia’s reliance on dirty energy sources. Information on the 2007 Compliance Report is available here: <http://www.greenpower.gov.au/our-audits-and-reports.aspx>

**For more information about Jackgreen or GreenPower, Jackgreen on 1300 46 5225 or visit [www.jackgreen.com.au](http://www.jackgreen.com.au)**

**For comment or interview, please contact: Ryan Liddell on 0434 708 099.**